

2010 POPCORN KICKOFF

PARENTS AND SCOUTS OF TROOP 72

ORDERS AND PRIZE CHOICE DUE BY
MONDAY, NOVEMBER 1, 2010 to Mrs. Hemnitz

POPCORN PICK UP DATE
SATURDAY, NOVEMBER 20, 2010
(pickup time to be announced at a later date)

1 CHECK PAYABLE TO TROOP 72 FOR TOTAL SALES
DUE BY

MONDAY, DECEMBER 6, 2010 to Mrs. Hemnitz

4 ways to sell popcorn – Door to Door, sell @ work, school or family members, e-mail friends, online orders.

DONATE \$25 OR \$40 TO THE MILITARY AND “SUPPORT OUR TROOPS”
(Any donation is acceptable just note on your order form the amount paid). POPCORN WILL BE DONATED TO OUR MILITARY TROOPS. SCOUTS WILL RECEIVE 37% OF MILITARY SALES.

I HAVE ENCLOSED THANK YOU/DONATION RECEIPTS IN THE PACKET, PLEASE SEE ME FOR ADDITIONAL COPIES IF NEEDED.

IF SOMEONE MAKES A DONATION PLEASE GIVE THEM A DONATION RECEIPT.

IMPORTANT CHANGES THIS YEAR.

POPCORN IS NOW MADE WITH CANOLA OIL(a U.S. product), 0 TRANS FATS & IS HEALTHIER FOR YOU TOO!

NO MORE TINS – ALL POPCORN IS IN RESEALABLE PLASTIC PACKAGES. EACH PACKAGES HAS MORE POPCORN THAN PREVIOUSLY.

MICROWAVABLE POPCORN NOW HAS 18 PACKS FOR \$18 (New price also)

TRAILS END MIX – NO LONGER AVAILABLE

CHOCOLATE CARAMEL CRUNCH IS BACK!

VOLUMES PER CONTAINER ARE NOW MORE THAN LAST YEAR. (see list on pg 3)

You can go on line for a SCOUT TRAINING VIDEO – [www. Trails-end.com](http://www.Trails-end.com), Click on SCOUTS (at top), Click on Online Training (on left), Click on Scout Training. Watch the 15 minute video.

Did you know you can do requirements towards earning merit badges for selling popcorn. See the list of merit badges included in this packet or go to the trails-end.com website.

SET YOUR GOAL!!!!!!

SPECIAL PRIZES FOR SELLING BOY SCOUT POPCORN

Receive 37% of all sales (online also included) into your scout account (to be used to purchase uniforms, camping supplies, scouting events, dues, etc) **"A Scout is Thrifty"**

Last year a total of \$9,960 was sold. If we reach the "Per Boy Average Goal" of \$225 per boy – you can earn a Pizza Party for the troop. We would be need to reach \$11,500.

Sell over \$1000 over last year, the troop will also receive a **\$50 Scout Shop Certificate**.

NEW PRIZES THIS YEAR -

1. \$600 CLUB – Marshmallow Crossbow & patch.
2. Highest Percentage Increase in Sales in Troop in North Valley District will receive a Golden Popcorn Cup Trophy to hold until the following year. The top 3 sellers in the district will receive gold, silver and bronze medals.
3. Online orders will now be added to your regular orders for prize awards. (until October 31, 2010).
4. Starting at \$450 the prizes will be only gift cards for Walmart or Amazon.com to choose from.

Sell 1 container and earn a Trail's End patch or pin. (PLEASE NOTE ON YOUR ORDER FORM WHEN YOU TURN IT IN ON NOVEMBER 1st WHICH YOU WOULD LIKE TO RECEIVE).

Sell \$250-349 - earn a Trails End Prize, Walmart Gift Card for \$10.

Sell \$350-\$449 – earn a Trails End Prize, Walmart Gift Card for \$20.

Sell \$450 - \$2300+ and earn a Walmart or Amazon.com Gift Card starting at \$20 up to \$150. Compared to last year you will now receive \$10 more on your gift cards for orders over the \$450.

Sell \$600 – become a member of the 600 Club, earn a Marshmallow Crossbow & a 600 club patch.

Sell \$1,000 or more – Minsi Trails is offering a Lehigh Valley Iron Pigs Package – 2 tickets to a game, an Iron Pigs baseball hat and your name gets put in a raffle to qualify you to throw out a pitch at a future game.

Sell \$1500 – receive an extra bonus of a \$50 gift card (Walmart or Amazon.com) and a top seller patch from Trail's End.

Sell \$2500 or more – qualify for Trail's End College Scholarship Money, 6% of every dollar. If you already sold \$2500 in the past you are already enrolled and whatever your total \$ amount sold, you will continue to receive scholarship funds at 6%. There is over \$2,000,000 in the scholarship account. (Please see Mrs. Hemnitz for the form to be filled out, if you qualify at the end of the sale).

SAFETY RULES

1. Go with a parent or another scout.
2. Never enter anyone's home (even if invited inside)
3. Stay on sidewalks or paths and cross streets safely.
4. Always say Thank You with a smile (whether they place an order or not).

<u>POPCORN VOLUME CHANGES</u>	<u>Last Year VOLUME</u>	<u>This Year VOLUME</u>
<u>CHOCOLATE LOVER'S COLLECTION</u>	88oz.	92 oz.
<u>SWEET & SAVORY COLLECTION</u>	50 oz.	56 oz.
<u>CHEESE LOVER'S COLLECTION</u>	21 oz.	24 oz.
<u>MICROWAVE POPCORN</u> (now made with Canola Oil with Butter Burst Flavor)	15 packages	18 packages
<u>CHOCOLATEY CARAMEL CRUNCH</u>	24 oz.	26 oz.
<u>CARAMEL CORN WITH ALMONDS</u>	28 oz.	26 oz.
<u>BUTTER TOFFEE LIGHT</u> (was Caramel Corn Light)	18 oz.	20 oz.
<u>CARAMEL CORN</u>	9.5 oz.	11 oz.
<u>POPPING CORN</u>	2.5 lbs.	3 lbs.